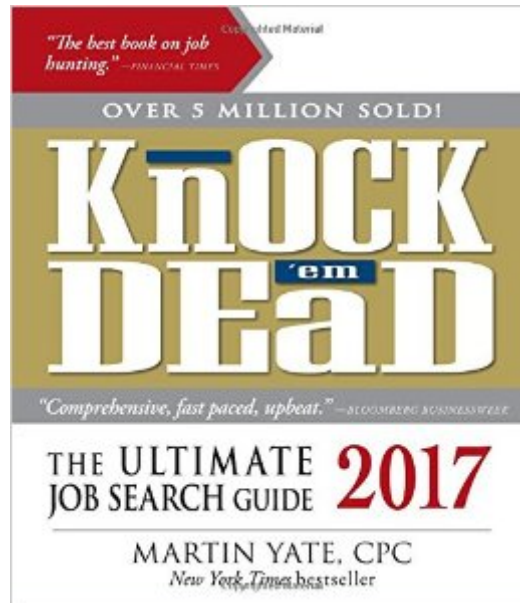


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# Knock 'em Dead 2017: The Ultimate Job Search Guide



## Synopsis

Take control of your job search--with proven strategies for success! A New York Times bestseller Martin Yate has helped millions of people turn their lives around by finding great jobs and managing their career progress. Whether you're looking for a first job, re-entering the market, or planning a career change, Yate's unique Target Job Deconstruction method provides you with a roadmap to professional success utilizing the latest job-search strategies for the digital age. This new edition of his classic guide explains everything from building a keyword-rich online profile to social media networking to accepting an offer. You'll also learn how to: Create resumes that get results Maximize your LinkedIn profile for optimum discoverability Get the most out of career sites like Glassdoor and Indeed Turn job interviews into job offers Negotiate the best salary and benefits package Manage a career and climb the ladder of promotion Knock 'em Dead 2017 will help you navigate the changing job-search market, land your dream job, and be better prepared to navigate the twists and turns of a long career.

## Book Information

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